

MINUTES OF THE MEETING
APPEARANCE REVIEW COMMISSION

A meeting of the Appearance Review Commission was held Wednesday, July 20, 2016 at 8:00 am, at Alton City Hall.

MEMBERS PRESENT: Dawn Hentrich, Debbie Schuneman, Mike Doucleff, Barbara Gearing, and Mark Wuellner.

MEMBERS ABSENT: Gen Gearing and Margaret Hopkins

OTHERS PRESENT: Cizzy Arguello with Bill Yount Signs, Julie Elmendorf with The Painted Heron, Doug Moore with The Underground on Broadway, Samuel Shaw with Building & Zoning and Debbie Beck, Secretary.

Dawn Hentrich called the meeting to order at 8:04 am. The minutes for July 6, 2016 were not presented. Hentrich stated they would be presented to be approved at the next meeting.

NEW BUSINESS:

Cissy Arguello took the floor to present the sign application for Satish Makkapati, owner of the gas station at **1660 E. Broadway**. Arguello stated that Makkapati is changing the business from BP to Phillips 66. Arguello stated that they are removing the current pylon and gas sign and replacing it with new poles, the Phillips 66 logo, and a new gas sign. She stated that the sign will be 23 ft in height. The logo will be internally lit with LED lights and the gas price sign will be LED lit also. Arguello stated that the only thing she is presenting is the sign permit that if the company changes the color of the building they will have to present it at a later date and time.

Debbie Schuneman made a motion to accept the permit as presented. Mike Doucleff seconded the motion. Motion passed unanimously.

Julie Elmendorf for The Painted Heron, **605 E. Broadway**, then took the floor. Elmendorf presented an updated version of the sign, which included the street number. She stated that this 4' x 6' sign was created by Lisa Plato of Status Graphics and is made of pressure sensitive vinyl. The sign will be placed on the windows next to the main doors and a gold border will be placed along the bottom of the other windows to match the border on the sign. The commission asked if Elmendorf had thought about placing a border along the top of the windows, to match the top of window on the sign. Elmendorf stated she would take it under advisement.

Mike Doucleff made a motion to accept the permit as presented. Barbara Gearing seconded the motion. Motion passed unanimously.

Doug Moore for The Underground on Broadway, **630 E. Broadway**, then took the floor. He stated that the signs are 5' x 5' and 3' x 5'. They are made of pressure sensitive vinyl. The wording is in white and the background of the Arch and the bridge are a frosted gray. Sam Shaw stated that the window signs for this area comprise 25% of the windows currently. Therefore, if they were going to need to put any other signs in the future, they could use up to 10% of the front of the building, not the windows, or they could use a sandwich type sign that would be taken in each night. The commission asked about the boards covering the 2nd floor windows. Moore stated that the boards are coming down as soon as the windows are repaired.

Barbara Gearing made a motion to accept the permit as presented. Debbie Schuneman seconded the motion. Motion passed unanimously.

There being no further business, the meeting was adjourned at 8:35 am

Respectfully submitted by,

Debbie J. Beck