

MINUTES OF THE MEETING
APPEARANCE REVIEW COMMISSION

A meeting of the Appearance Review Commission was held Wednesday, March 25, 2015 at 8:00 a.m. at Alton City Hall.

MEMBERS PRESENT: Dawn Hentrich, Debbie Schuneman, Barbara Gearing, Margaret Hopkins, Mark Wuellner and Gen Gearing

MEMBERS ABSENT: Mike Doucleff

OTHERS PRESENT: Lynn Ulett, representing Alton Stained Glass Works, 412 E. Broadway and Christine Velloff representing 1904 General Store, 322 E Broadway, Mike Harvey (Life Safety/Building Code Inspector) and Debbie Beck (Secretary)

The meeting was called to order at 8:06 am.

Debbie Schuneman made a motion to accept the minutes as written. Mark Wuellner seconded the motion. Motion passed.

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NEW BUSINESS:

Lynn Ulett then took the floor. She stated that this new sign was replacing the top panel of her current sign. She stated the old sign's wording was starting to crumble, so the new sign, which is made by Steve Forbes, is 4' x 2' and made of fiberglass, with a white background and the wording will be pink and purple. It was then brought to Ulett's attention that the banner she had across the front of her building was, by code, considered a temporary banner and she would need to get a permit for this sign and that, per city code, it could only be out on the building for 30 days, then down for 30 days before it could be placed back up for another 30 days and that it could only be hung up for a total of 90 days per calendar year. She stated that she would take the temporary banner down, even though it seemed to have been bringing in more business. She stated that her new sign had the same message as the banner. Mike Harvey gave the information that this property is zone C-4 Commercial, which is allowed 3 sq. ft. per linear ft. of building frontage for signs. The 32 feet frontage allows for 96 sq. ft. of signage, 10 percent of the building frontage would be equal to approximately 64 sq. ft. The sign request is for replacement of existing sign size of 8 sq. ft., which meets the C-4 Zoning District parameters.

Barbara Gearing made a motion to accept the sign as presented. Debbie Schuneman seconded the motion. Motion passed.

Christine Velloff then took the floor. She stated that she has purchased the old 1904 World's Fair building at 322 E. Broadway and is turning it into a General Store. She stated that she had purchased the two wooden panels from an auction and had the signs made from leaded glass. The lettering on the glass is white vinyl. The measurement for each panel is 54" x 21 1/2". The panels would be attached with hinges to make the measurement 54" x 43". Velloff stated that the sign would then be hung from the ceiling of the porch. Mike Harvey gave the information that this property is zone C-4 Commercial, which is allowed 3 Sq. ft. per linear foot of building frontage for signs. The 29 feet frontage allows for 87 sq. ft. of signage, 10 percent of the building frontage would be equal to approximately 72 sq. ft. The sign request is for an overhanging sign of about 16 sq. ft. The request is within the parameters of the C-4 Zoning Sign Allowance.

Margaret Hopkins made a motion to accept the sign as presented. Debbie Schuneman seconded the motion. Motion passed.

OLD BUSINESS:

Mike Harvey stated that Trane Davis, the proprietor for the Choo Choo's at 1300 E. Broadway, has moved the out building to inside of the business as was requested during the February 11, 2015 Appearance Review Meeting.

There being no further business, Gen Gearing made a motion to adjourn the meeting. Mark Wuellner seconded the motion.

Meeting adjourned at 8:27 am.

Respectfully submitted by,

Debbie J. Beck