

**MINUTES OF THE MEETING**  
*APPEARANCE REVIEW COMMISSION*

A meeting of the Appearance Review Commission was held Wednesday, February 11, 2015 at 8:00 a.m. at Alton City Hall.

MEMBERS PRESENT: Dawn Hentrich, Debbie Schuneman, Barbara Gearing, Margaret Hopkins, Mike Doucleff, Mark Wuellner and Gen Gearing

MEMBERS ABSENT:

OTHERS PRESENT: Trane Davis, Choo Choo's Car Wash, 1300 E Broadway, Paul Light, Shakers, 554 E. Broadway, Peggy Stillwell, Wild Hare Emporium, 2 W Broadway, Scott Pulaski, Piasa Armory, 13 E. Broadway, Mike Harvey (Life Safety/Building Code Inspector) and Debbie Beck (Secretary)

Dawn Hentrich called the meeting to order at 8:02 am.

Dawn Hentrich stated that a correction needed to be made on the minutes of January 14, 2015. She stated that the measurement of the sign was missing a number; it should be 4' x 4'.

Debbie Schuneman then made a motion to accept the minutes with the correction. Barbara Gearing seconded the motion. Motion passed.

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**NEW BUSINESS:**

Trane Davis then took the floor. Davis stated that he had received shipment of a light blue 8' x 12' shed. He stated that he was going to use this shed as the lobby for his business, Choo Choo's Car Wash. His intentions were that the outbuilding be placed on the interior of the business, but the company that delivered the shed, delivered it too early, so it was placed in front of the building. Davis stated that he would like to leave it outside if the commission would approve it, but if not; he would call the company back and have them move the shed inside. A discussion then ensued reference the points of having the shed outside vs moving it inside. Davis stated that he would comply with whatever decision the commission made.

Debbie Schuneman made a motion that Trane Davis move the building to the interior of the building. Barbara Gearing seconded the motion. Motion passed.

Paul Light, Shaker's, 554 E. Broadway then took the floor. Light came before the commission to have a temporary banner approved, along with the permanent window signs. The temporary banner is white vinyl with a treble clef in one corner and the words "SHAKERS LIVE MUSIC VENUE & PUB OPENING SOON" and an arrow pointing down. The colors are black, red and blue. The measurement for that banner is 2'6" x 8', non-illuminated overhanging banner. The placement for the banner is over the awning. The permanent signs are window decals. The decals are all in black, with clear back ground. The door decals are a treble clef in an arc, with the letter "S" and "WELCOME" in the arc. The measurement for this decal is 20" x 18" and will be placed on both doors. The decal for the front window is also done in black with a clear background, with the words "SHAKERS" and "LIVE MUSIC VENUE & PUB" printed on it. The dimension for this decal is 58" by 24". The sign allowance for the building is 4 sq. ft. per linear ft. and measures out to 21.5' x 4', which equals 86 sq. ft. for signs. The proposed temporary overhead sign measures 20 sq. ft., which leaves 66 sq. ft. of signage allowed. The city code allows for 25% of window be used for signage. The proposal for the window decals equals 12.15 sq. ft. per 2 windows, or 24.3 sq. ft. The glass area of the building is approximately 160 sq. ft.

Mike Doucleff made the motion to accept the sign as proposed. Margaret Hopkins seconded the motion. Motion passed.

Peggy Stillwell, Wild Hare Emporium, 2 W Broadway, took the floor. Her sign is approximately 4' x 8', or 32 sq. ft. This sign is non-illuminated and hangs out over the sidewalk by brackets. The sign allowance for the C-4 Downtown Commercial District is 3 sq. ft. per linear ft. of frontage. The hanging sign size is under the total sign allowance for this district.

Debbie Schuneman made a motion to accept the sign as proposed. Barbara Gearing seconded. Motion passed.

Scott Pulaski, Piasa Armory, 13 E Broadway took the floor. Pulaski stated that the business is moving from Market St. to 13 E Broadway, but he was not using the same sign. He stated that they have changed their logo. Pulaski stated that sign will be a decal for the windows, with black graphics and a clear background. The sign that Pulaski presented to Building & Zoning for the application is 94" x 66", for a total of 43 sq. ft. City Code allows for 25% of window area to be used for signage. The total window area is 118 sq. ft., 25% of this is 29.5 sq. ft. It was explained to Pulaski that the dimension for his sign was over the allowable area for this building. Pulaski stated that he has contacted Budget Signs and he will provide the new dimension for his sign.

Barbara Gearing made a motion to accept the proposal for the sign. Mike Doucleff seconded the motion. Motion passed.

It should be noted that Margaret Hopkins left at 8:25.

#### **OLD BUSINESS:**

Mike Harvey stated that he had sent a notice to Mac's TimeOut reference the illuminated Budweiser sign, which had been hung without approval of this commission, or a Sign Permit from Building & Zoning. Harvey stated that He had been contacted and that a representative would be in to be placed on the agenda for the next meeting.

#### **OTHER BUSINESS:**

A discussion ensued reference the area that is in the Appearance Review district. Mike Harvey checked on addresses that were brought up by the commissioners. Some were in the district, some were not. There were addresses that the commissioners thought should be in the district, but are not. Dawn Hentrich stated that the commission would need to go before the city council to have the Appearance Review district expanded.

Barbara Gearing made a motion to adjourn the meeting. Mike Doucleff seconded the motion.

Meeting adjourned at 8:40am.

Respectfully submitted by

Debbie J. Beck